

Fig. 1A

20150119 "96262600

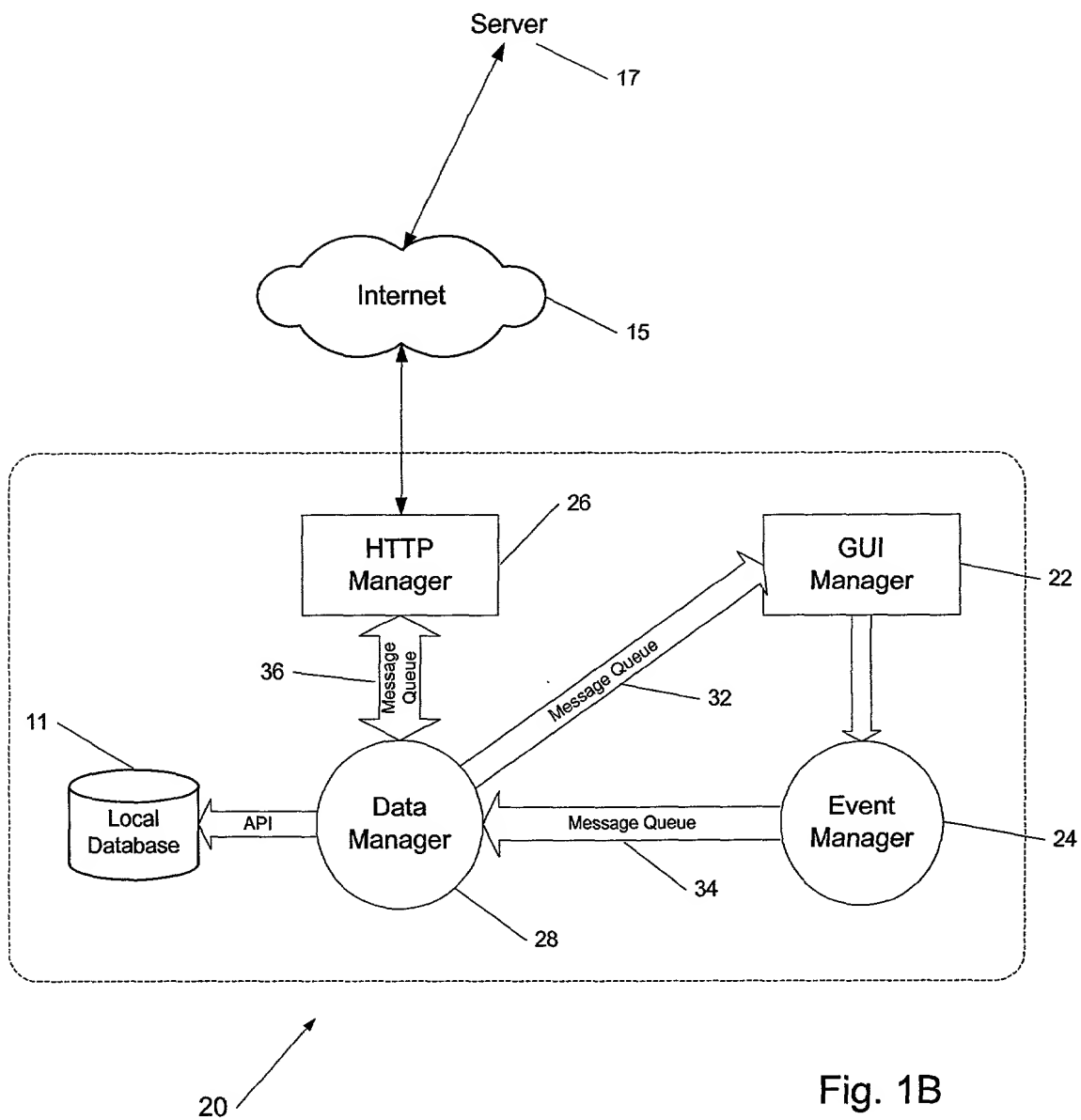


Fig. 1B

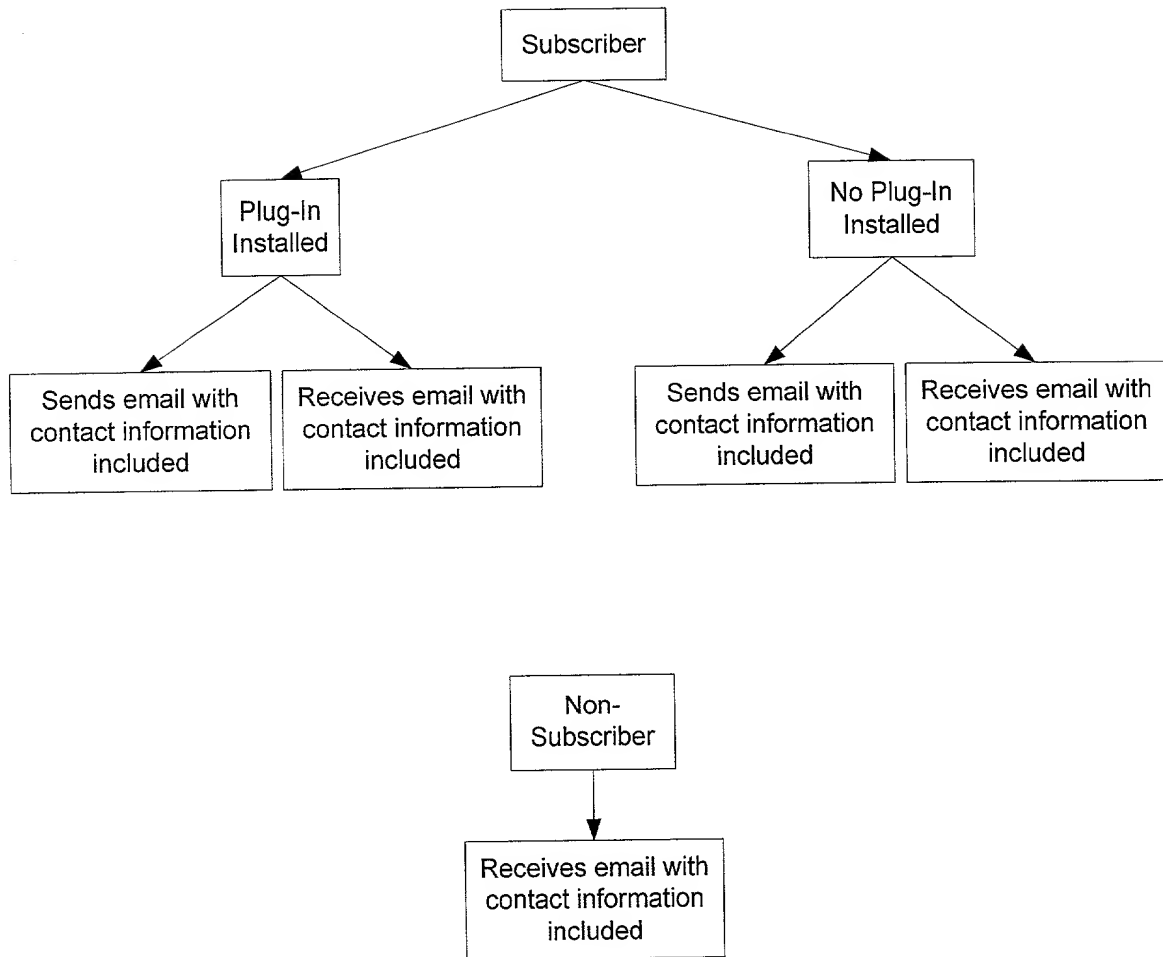


Fig.2

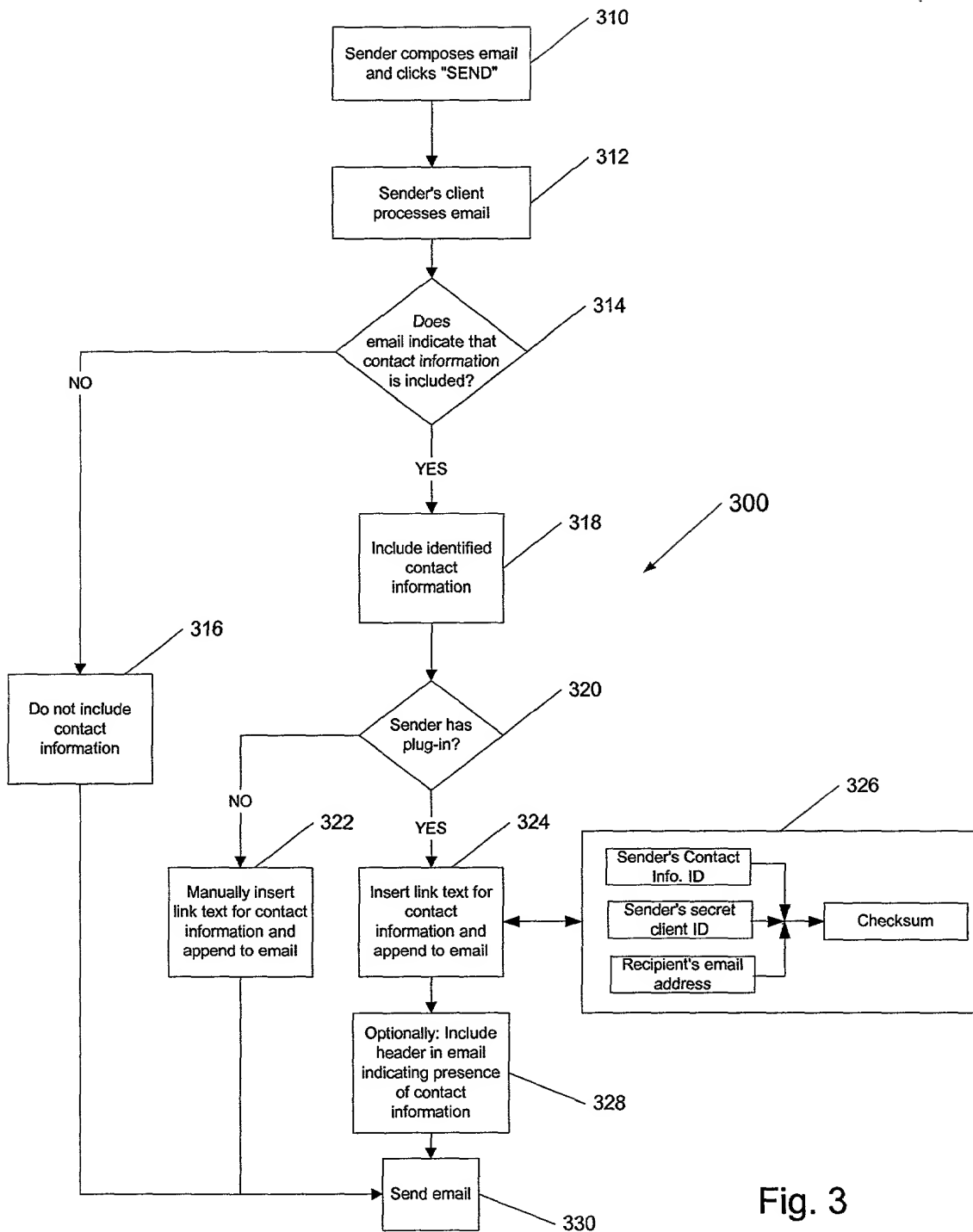


Fig. 3

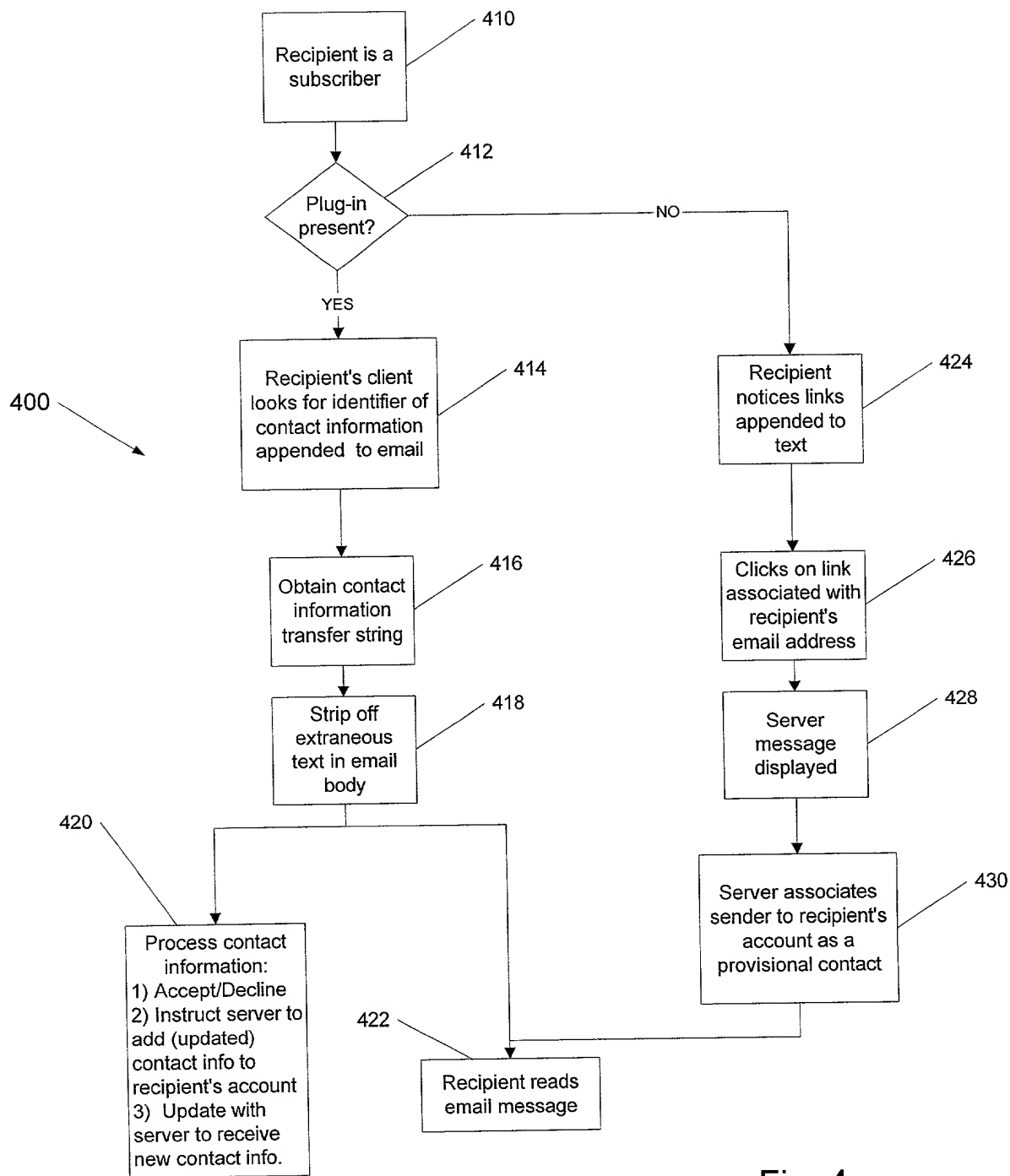


Fig. 4

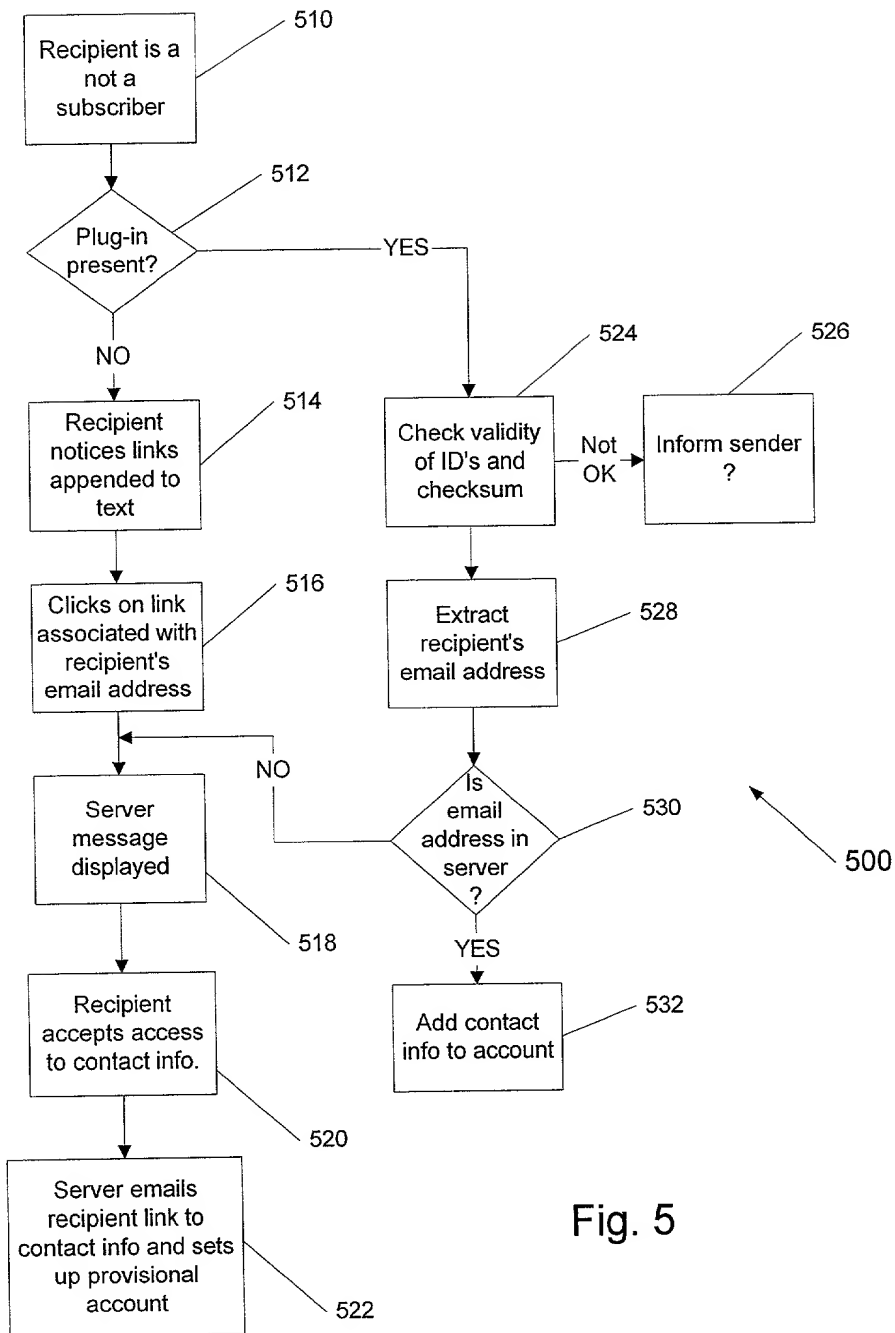


Fig. 5

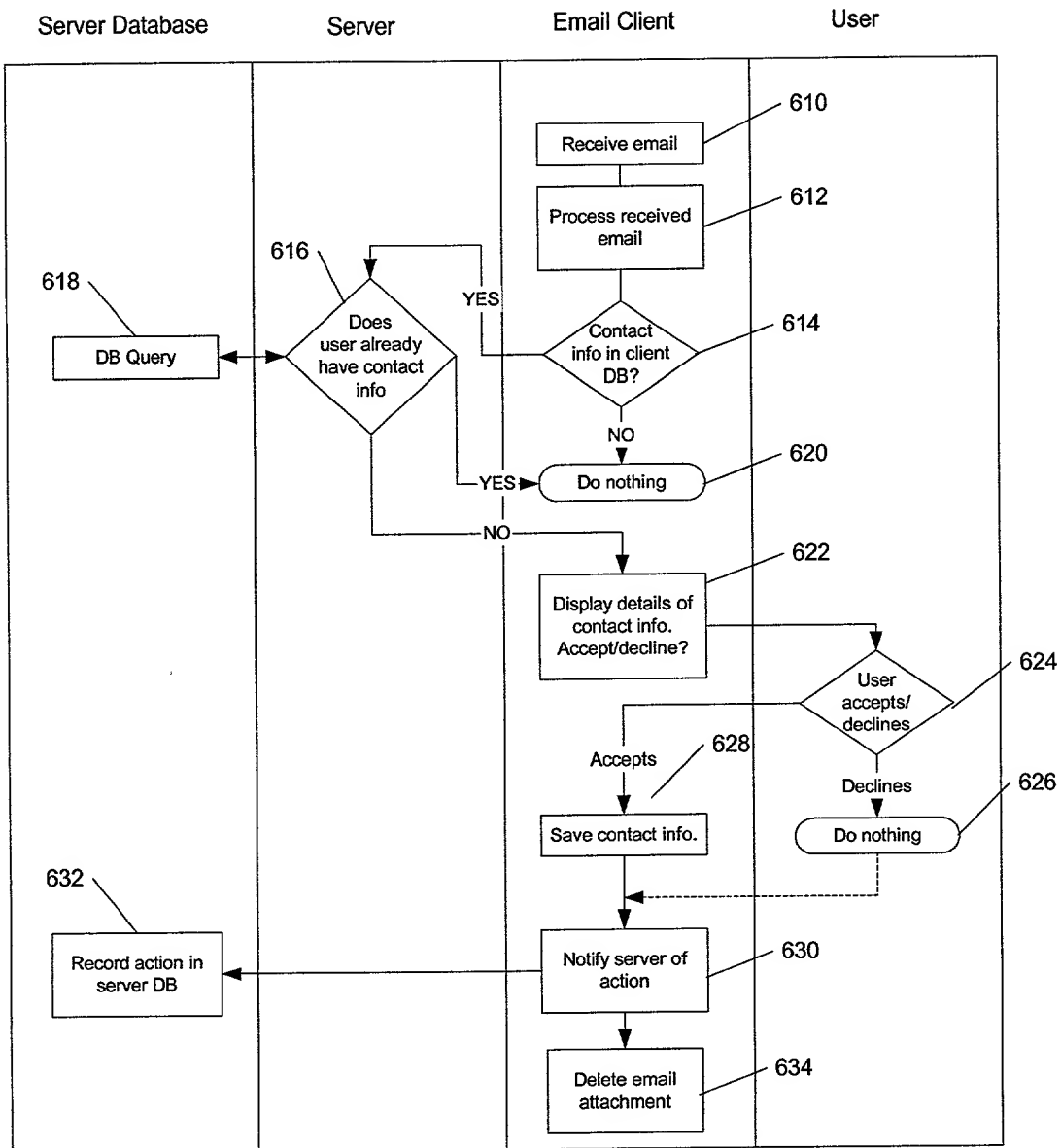
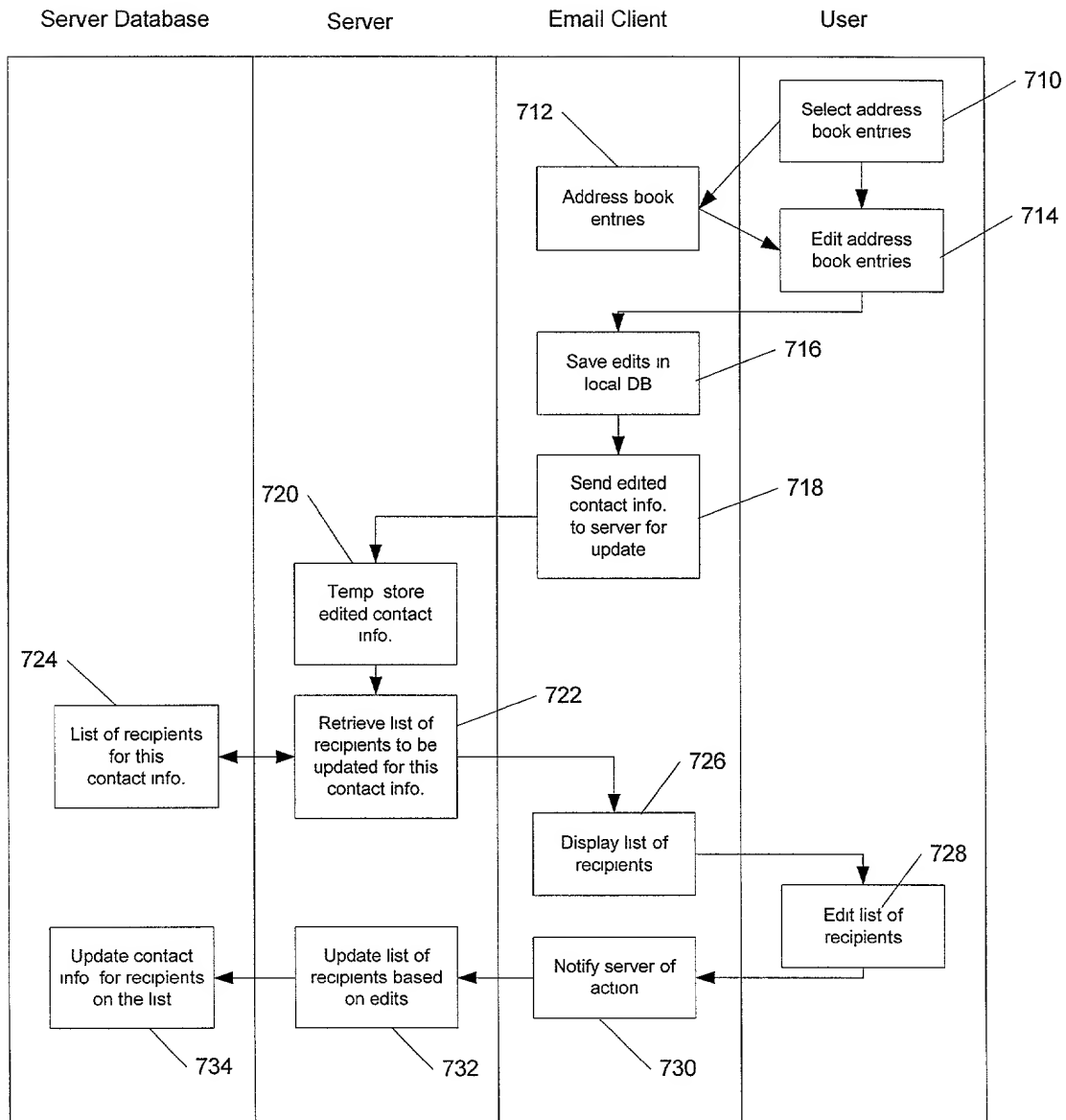


Fig. 6



700 ↗

Fig. 7

To: norman@cambridgeincubator.com;  
jimmy@gmc.com; chevy@chase.com  
From: bob@yahoo.com  
Subject: Hi friends

Body:  
Hi all,  
I wanted to let you know that I've moved cities and jobs. My  
new contact details are included in the livecard link attached.  
Cheers,  
Bob

---

Bob Smith  
800 555-1212

---

My business livecard is included.

Fig. 8

20060707 09:26:36

To: norman@cambridgeincubator.com;  
jimmy@gmc.com; chevy@chase.com  
From: bob@yahoo.com  
Subject: Hi friends

Body:  
Hi all,  
I wanted to let you know that I've moved cities and jobs. My  
new contact details are included in the livecard link attached.  
Cheers,  
Bob

---

Bob Smith  
800 555-1212

---

My business livecard is included. Click on this link to receive:  
<http://peoplestreet.newuser.asp?id=bob876>

Fig. 9

To: norman@cambridgeincubator.com;  
jimmy@gmc.com; chevy@chase.com  
From: bob@yahoo.com  
Subject: Hi friends

Body:  
Hi all,  
I wanted to let you know that I've moved cities and jobs. My  
new contact details are included in the livecard link attached.  
Cheers,  
Bob

---

Bob Smith  
800 555-1212

---

My business livecard is included. Click on your link:

norman@cambridgeincubator.com →  
<http://peoplestreet.newuser.asp?e=norman%40cambridgeincubator.com&id=bob876&checksum=5642456>

jimmy@gmc.com → [http://peoplestreet.newuser.asp?e=jimmy%40gmc.com &id=bob876&checksum=2349432](http://peoplestreet.newuser.asp?e=jimmy%40gmc.com&id=bob876&checksum=2349432)

chevy@chase.com → [http://peoplestreet.newuser.asp?e=chevy%40chase.com &id=bob876&checksum=9084241](http://peoplestreet.newuser.asp?e=chevy%40chase.com&id=bob876&checksum=9084241)

Fig. 10